

ILAS 2027: SPONSORSHIP POSSIBILITIES

Advertising on delegate bag – 2 sponsors: (Qty 250)

The delegates will receive a bag containing an abstract book, pen, paper and post-it notes. It will be a re-useable, eco-friendly cotton bag with (white) logo(s) on 2 sides. The logos will be:

- ILAS 2027
- AILU
- Sponsor 1 (**£1050**)
- Sponsor 2 (**£1050**)

Programme & Abstract Book

Sponsor adverts in the A4 Programme & Abstract book. Two ½ page adverts available on the inside front and inside back and one full page on the outside back cover:

- ½ page A4 advert inside front cover (**£650**) - **2 available**
- ½ page A4 advert inside back cover (**£550**) - **2 available**
- Full page advert on outside back cover (**£1200**)

Bag Inserts

Each bag can contain items (branded with supplier logo) such as:

- pens (blue or black ink) (**£500**)
- memory sticks (**£500**)
- phone chargers (**£500**)
- post-it notes (**£500**)
- water bottles (**£500**)

Qty. 250 each item (maximum 4 objects per bag) **to be provided by sponsor**

NB: If 2 or more items are sponsored by one company a 20% discount will be given

Lanyard

Each delegate will have a lanyard to attach their badge round the neck – Qty. 300 (**£650**)

Lanyards to be provided by sponsor – excess can be returned for recycling

Meals/refreshment breaks (e.g. tablecloth, coasters, signage to be provided by sponsor)

- Networking Drinks Reception (**£550**)
- Mid-morning and mid-afternoon break (**£250 per day**)
- Lunch break (**£500 per day**)
- Symposium Dinner (e.g. menu card, table decoration etc) (**£750**)